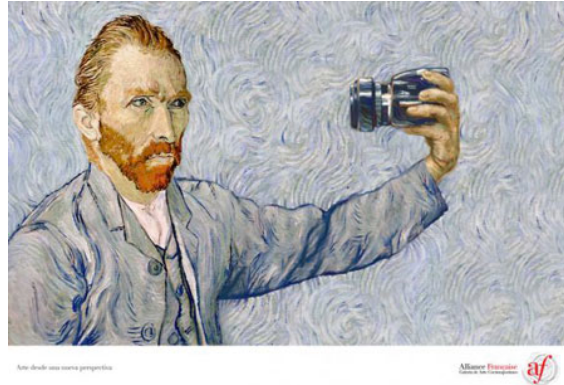




Project 4

Using art to advertise



Create a poster a blog or a website that takes advantage of a well-known art work to advertise. Use your own photographs and raster image tools.

Your project can advertise a play, a concert or a product of your choice. The event or product, of course, may be fictional.

Procedure:

Choose one or more of your photographs or make new ones specifically for the project. Bring the images to class on a usb key. These will serve as the basis to the project. The lettering can be added either in the raster image or in a layout program.

Final work:

The project must be submitted as a flattened .pdf or .jpg file as well as in a printed form, no smaller than US letter or larger than US tabloid or as a web site and a print out.

Due Date: The image and file is due **November 7** (week 11) at the beginning of class.